

Women's Leadership Forum of Greater Philadelphia Quarterly Newsletter – Q4 2016



What's new at the WLF?

Stephanie Eggert, Board Member - Marketing & Communications Committee, had a baby boy!



Paxton Alec was born on November 9. Congratulations to Stephanie!

Board Positions Available!

Are you looking for a new opportunity to meet new people? Network? Develop leadership skills? If you can answer yes to any of these questions, then please consider applying to become a co-chair on the Women's Leadership Forum (WLF)!



If you are interested, please fill out the nomination form and send it to: [WLF Philadelphia](#)

There are 4 open co-chair positions & 4 Executive Board positions that need to be filled. The elected committee members would take office in April. The co-chairs serve a two-year term; the Executive Board serves a three-year term. The open positions are as follows:

Committee	Available Position	Pre-requisite
External Affairs	1 co-chair	
Programming	1 co-chair	
Communications & Marketing	1 co-chair	
Membership	1 co-chair	
President (Executive Board)	1 chair	Served on WLF Board
Vice President (Executive Board)	1 chair	Served on WLF Board
Secretary (Executive Board)	1 chair	Served on WLF Board
Treasurer (Executive Board)	1 chair	Served on WLF Board



Women's Leadership Forum of Greater Philadelphia Quarterly Newsletter – Q4 2016



Q4 Meeting Recap

On December 7, 2016, a small group of Women's Leadership Forum of Greater Philadelphia members gathered at the offices of Philadelphia Energy Solutions to mix, mingle, and support a good cause: Career Wardrobe. Attendees were asked to bring new or gently used professional clothing items to support Career Wardrobe's mission: empowering women to succeed. Career Wardrobe provides clothing and professional development to help individuals transition into the workforce. The WLF members donated clothing and accessories that directly impact women seeking employment locally.

If you would like additional information on Career Wardrobe or how you or your organization can get involved, please

visit their website:

<http://careerwardrobe.org/>.



Women's Leadership Forum of Greater Philadelphia Quarterly Newsletter – Q4 2016



Cross Company Mentoring Launch



The Women's Leadership Forum Cross Company Mentoring 2016-2017 Program officially launched in October 2016. Here is an update on the program:

Matching Process

- In September, the committee reviewed all submissions and paired the mentors and mentees.
- After finalizing the participants list, the committee hosted an in person kick-off meeting to introduce participants to the program and provide best practices for mentoring relationships. The committee provided all participants a contact list of

the matched pairs. Information included names of the matches, email, phone number and company that they work for.

- We had a guest speaker, Elaine Francis from PNC who talked to the group about the importance of a mentoring relationship. We gave helpful hints and questions for the pairs to get to know one another and establish how they would conduct their relationship, i.e. where and when they would meet, would it be in person or over the phone, etc.

Program Overview

- Throughout the program, touch-point emails with tips and best practices will be sent out to the program participants to help keep the participants engaged and keep communication open between the committee and the pairs.
- The committee will schedule quarterly Cross Company Mentoring Connect Sessions at PNC's Eastwick Center. We will have topics to discuss, books to recommend and time for group and mentor/mentee discussion.
- The first quarterly session occurred on Tuesday, January 31st from 8:30 am – 10 am at Eastwick Center. Our topic of discussion is The Power of No and Never Having to Say "Sorry". We provided several articles on these topics for everyone to read prior to the meeting and we have handouts as well. During the event, we had break out groups for discussion and then we re-grouped for the last twenty minutes to discuss our findings on the questions we provided to the groups.



Women's Leadership Forum of Greater Philadelphia

Quarterly Newsletter – Q4 2016



Membership Feature: KPMG



This month's membership feature company is KPMG. Thank you to their members for providing this overview!

1. Tell us a little about your company

KPMG is a global network of independent member firms offering audit, tax and advisory services. KPMG was formed in 1987 with the merger of Peat Marwick International (PMI) and Klynveld Main Goerdeler (KMG) and their individual member firms. Spanning three

centuries, the organization's history can be traced through the names of its principal founding members — whose initials form the name "KPMG."

- **K is for Klynveld** Piet Klynveld founded the accounting firm Klynveld Kraayenhof & Co. in Amsterdam in 1917.
- **P is for Peat** William Barclay Peat founded the accounting firm William Barclay Peat & Co. in London in 1870.
- **M is for Marwick** James Marwick founded the accounting firm Marwick, Mitchell & Co. with Roger Mitchell in New York City in 1897.
- **G is for Goerdeler** Dr. Reinhard Goerdeler was chairman of Deutsche Treuhand-Gesellschaft for many years and later chairman of KPMG. He is credited with laying much of the groundwork for the KMG merger.

In 1911, William Barclay Peat & Co. and Marwick, Mitchell & Co. joined forces to form what would later be known as Peat Marwick International (PMI), a worldwide network of accounting and consulting firms. In 1979, Klynveld joined forces with Deutsche Treuhand-Gesellschaft and the international professional services firm McLintock Main Lafrantz to form Klynveld Main Goerdeler (KMG). In 1987, PMI and KMG and their member firms joined forces. Today, all member firms throughout the world carry the KPMG name exclusively or include it in their national firm name.

The firms work closely with clients, helping them to mitigate risks and grasp opportunities. Member firms' clients include business corporations, governments and public sector agencies and not-for-profit organizations. They look to KPMG for a consistent standard of service based on high order professional capabilities, industry insight and local knowledge.

KPMG member firms can be found in 152 countries. Collectively they employ more than 189,000 people across a range of disciplines. Sustaining and enhancing the quality of this professional workforce is KPMG's primary objective. Wherever our firms operate, we want them to be no less than the professional employers of choice.

2. When did you/the company join WLF? 2007



Women's Leadership Forum of Greater Philadelphia

Quarterly Newsletter – Q4 2016



3. What drove your organization to join WLF? Originally meeting with Angela Dowd-Burton and how she presented the organization, the WLF's mission, and what the WLF had accomplished. How it started from a meeting and grew from there. The affect it has had on the network of companies, the ability to share experiences, share speakers, and have an impact on our women.

4. Do you currently have a women's group at your company? If so, what are your goals with this program? Yes, KPMG KNOW (KPMG Network of Women) Mission Statement and Goals are displayed on the right.

Mission Statement

KPMG's Network of Women Philadelphia exists to enhance involvement of women in business within and outside KPMG to support and retain women for the betterment of all.

KNOW Goals

Professional Development

- Provide **networking** and **mentoring** opportunities for **ALL** women of KPMG
- Provide **practical education** for skill and career development
- **Recognize** the accomplishments and advancement of KNOW members

Business Development

- To enhance business development efforts by involving women from **other organizations**.

Recruiting and Retention

- To increase **retention** of all women at KPMG
- To enhance KPMG's **recruiting** efforts of all women



Women's Leadership Forum of Greater Philadelphia Quarterly Newsletter – Q4 2016



5. Any important initiatives for your company's women ERG for 2016? Refer to the Programming information on the right.

Programming

Internal Events

- Communication Skills for Women
- Personality & Leadership
- Business Etiquette
- Work/Life Balance
- Senior Staff Workshops
- Partner Breakfasts/Dinners Golf Clinic
- Health & Wellness
- Financial Planning Seminars
- Women's History Month
- New Hire Workshops
- Celebration of New Female Management
- KPMG's Executive Leadership Institute for Women
- Women in Leadership Q&A
- Intern Welcome Breakfasts
- Working Moms Lunch Series
- Lean In Circles
- KPMG's Families for Literacy

External Networking/Relationship Building

- Women's Leadership Forum
- Girls Today, Leaders Tomorrow
- Paradigm Awards
- Forum of Executive Women
- Women in the Boardroom
- National MS Society Events
- SHE-ROX Triathlon
- Girls, Inc.
- Girls Scouts of Southeastern Pennsylvania
- ALPHA
- POWER
- Pennsylvania Governor's Conference for Women
- Women Take Charge
- External Speakers
- Greater Philadelphia Chamber of Commerce Connector Events
- Career Wardrobe
- National KNOW Conference
- American Heart Association
- United Way
- American Cancer Society

6. What makes your company a great place for women to build a career? [KPMG Leadership](#)

7. Fun fact about a key woman leader? Lynne Doughtie, first female CEO, is listed as #36 in fortune's most powerful women! [Lynne Doughtie](#)



Women's Leadership Forum of Greater Philadelphia Quarterly Newsletter – Q4 2016



What are we reading at WLF?

"The Power of No: Because One Little Word Can Bring Health, Abundance, and Happiness"
James Altucher [Power of No](#)

How many times have you heard yourself saying yes to the wrong things—overwhelming requests, bad relationships, time-consuming obligations? How often have you wished you could summon the power to turn them down? This lively, practical guide helps you take back that power—and shows that a well-placed "No" can not only save you time and trouble, it can save your life.

Drawing on their own stories as well as feedback from their readers and students, James Altucher and Claudia Azula Altucher clearly show that you have the right to say no: To anything that is hurting you. To standards that no longer serve you. To people who drain you of your creativity and expression. To beliefs that are not true to the real you. When you do, you'll be freed to say a truly powerful "Yes" in your life—one that opens the door to opportunities, abundance, and love.



What articles do we want to share with our WLF community?

- [The Power of No – Chicago Tribune](#)
- [The Power of No Just Say It – Huffington Post](#)
- [Why Women Apologize and Should Stop – NY Times](#)
- [How to Stop Apologizing for Everything You Do – Huffington Post](#)
- [Apologize Less – Washington Post](#)



Women's Leadership Forum of Greater Philadelphia Quarterly Newsletter – Q4 2016



What's next for WLF?




SAVE THE DATE

*Women's History Month
Annual March Event*

Thursday March 16, 2017

Featuring: Teresa Moore Griffin
CEO & Founder of Spirit of Purpose



"Build your Brand, Break the Barrier"

**Independence Blue Cross
1901 Market Street
Philadelphia, PA 19103**

**Registration begins at 10:00 AM
Program begins at 11:30 AM**

Please reach out to your WLF representative or send us an [email](#) if you are interested in attending this event!

